

Jamel Felder

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Offering an array of skills in strategic vision implementation, business/financial acumen, empowerment, leadership, performance analysis, marketing, campaign management, advertising, problem-solving and software management. Proven ability to multi-task efficiently in high-stress environments while driving growth and providing excellent customer service.

Strengths & Skills

- Team Leadership
- Process Improvement
- Cost Reduction
- Strategic Management
- Growth Initiatives
- Strategic Partnerships
- Contract Negotiation
- Salesforce Administrator
- Human Resource Knowledge

Experience

VP of Operations - Midtown Miami Magazine (2017 - 2019)

- Responsible for day-to-day operations
- Event Management
- Creating and implementing the company or organization's vision and mission
- Strategic planning and goal-setting
- Direct the operations of the company in support of its goals
- Oversight of inventory, purchasing and supplies
- Hiring employees, overseeing assignment of employees and planning staff development
- Application development and planning
- Planning quarterly budgets
- Content Creation
- Curation of Events for Application
- Data entry
- Prepares asset, liability, and capital account entries by compiling and analyzing account information.

Booking/Travel Agent - Tyler Hammel, DJ Drish (East Coast) (2016 - 2018)

- Find and secure performances
- Plan suitable travel options in accordance with needs, wants and capabilities

Sales/Marketing - Yawper (Charleston, South Carolina) (2015 -2016)

- Research to help develop marketing strategies
- Detail, design, and implement marketing plans for each product or service being offered
- Maintains excellent relationships with clients through superior customer service
- Strategic Prospecting Skills
- Qualification Questioning

Founder/President of Dionysus Entertainment (Events Production) (Myrtle Beach/Las Vegas) - (2014 - 2016)

- Leading the development of the company's short- and long-term strategy
- Event Management
- Manage budgets and make sure resources are allocated properly.
- Responsible for day-to-day operations
- Artist Relations
- Creating and implementing the company or organization's vision and mission
- Maintaining awareness of the competitive market landscape, expansion opportunities, industry developments
- Assessing risks to the company and ensuring they are monitored and minimized

Event Marketing - Myrtle Maniac (2013 - 2015)

- Create and manage project plans for various marketing and event activities.
- Managing mailing lists to ensure event success.
- Establishing contacts
- Coordinate events, meetings and trade shows by identifying, assembling, and organizing requirements.
- Developing schedules and assignments

Brand Ambassador - LRG Myrtle Beach (DJKJ) (2013 - 2015)

- Help raise brand awareness and increase sales
- Promoting products
- Influencers recruitment

Artist/Tour Manager - DJKJ, Jaytee954, Asicka (2013 - 2018)

- Managing money coming in and money going out
- Negotiating contracts and fees
- Finding and booking events that match the artist's career strategy
- Dealing with Promoters and Venue Managers
- Advising on career decisions
- Publicity and promotion

- Manage media relations
- Handle Photography & Videography

Event Marketing - Potent People Ent (Myrtle Beach, South Carolina) (2012 - 2013)

- Create and manage project plans for various marketing and event activities.
- Managing mailing lists to ensure event success.
- Establishing contacts
- Coordinate events, meetings and trade shows by identifying, assembling, and organizing requirements.
- Developing schedules and assignments

Education

- Coastal Carolina University (2011 - 2013)